RSPCA PROFILE

The Royal Society for the Prevention of Cruelty to Animals (Victoria) is a non-government, community based charity that works to prevent cruelty to animals by actively promoting their care and protection.

RSPCA Victoria was established in Melbourne in 1871. Since this time, the RSPCA has become Australia’s leading animal welfare charity.

RSPCA Victoria is a member of RSPCA Australia (the federation of the eight state and territory RSPCA’s in Australia). The RSPCA National Board consists of the Presidents of their nominees from each member Society, with the CEO’s as advisors.

Across the state, the RSPCA operates nine Adoption Centres and two Community Pet Care Centres, providing refuge and care for thousands of animals. The RSPCA’s community services include the work undertaken by our Inspectorate, Adoption Centres, Veterinary Clinics and Education teams.

As a not-for-profit organisation, the RSPCA relies on community support to care for ‘all creatures great and small’. 90% of the RSPCA’s funding is due to the generous support of the Victorian community.

CEO REPORT

The RSPCA has been protecting and caring for animals in Victoria for more than 144 years. Over that time we have had some incredible successes and we have seen remarkable progress in how animals are treated and the relationship we have with them as human beings. But even though we have made tremendous progress, one salient point remains true – humanity still thinks that animals exist primarily for its own benefit; not thinking of them as individuals, thinking of them as commodities and resources. People buy them, sell them, use them as play things, intensively farm them, and kill them as much for sport as for food. 2015 has brought home to those of us at RSPCA Victoria that as much as we have been able to achieve, there is still very much to do.

At time of publishing our 2014/15 annual report, we have, during this new financial year, announced the retirement of our President, Dr Hugh Wirth. After 43 years of bold, forthright, and compassionate service and giving so much to the welfare of animals, Dr Wirth is going to move into the role as our Patron and fly the flag for animal welfare both in Australia and around the world. As he himself says, recent events in Australia have set back the cause of animal welfare many years. The horrors of greyhound racing, jumps racing, duck hunting, puppy factories and the degradation of animals for commercial gain are still very much with us. Government and industry are yet to provide a reasonable response. The need for change could not be more obvious and the time for debate is long over.

As a supporter of RSPCA Victoria I would urge you to continue to fight for that change and to recognise that we ourselves may also need to change. Over 144 years we have had many successes, but to continue making a difference in the modern world requires us to develop new approaches, new structures, and an even stronger commitment to the cause of animal welfare. Now, more than ever, we need to lead the way in ensuring that all animals can live according to the ‘Five Freedoms’.

Dr Liz Walker
Chief Executive Officer
OUR ORGANISATION

VALUES

Accountability
Preparedness to be held accountable for plans, actions and outcomes.

Professionalism
Behaviour and standards that set the benchmark for other organisations.

Integrity
Soundness of judgment and honesty in everything we do.

Openness
Transparency in our actions, decisions and results to all stakeholders.

Creativity
Willingness to review current operations and implement new and innovative approaches that assist in achieving our overall objectives.

OBJECTIVES

The RSPCA’s objectives are to promote and enhance the wellbeing of society and the welfare of its animals by:

- Educating the Victorian community regarding the humane treatment and management of animals and increasing public awareness of, and support for, animal welfare.
- Enforcing the existing laws to prevent cruelty to animals.
- Influencing the amendment or development of legislation and standards considered necessary for the protection and welfare of animals.
- Encouraging and providing a sustainable, needs-based network of animal welfare services across the state, for the care, shelter, treatment, rehabilitation and protection of animals within the capacity and strategic directions of the organisation.
- Providing relief programs to assist people within the community who are experiencing adverse circumstances, to enable them to care for or manage their animals.

VISION

RSPCA Victoria is the trusted advocate for animals and leads social change so that all animals can live according to the ‘Five Freedoms’.

FREEDOM from fear and distress
FREEDOM from pain, injury and disease
FREEDOM from discomfort
FREEDOM from hunger and thirst
FREEDOM to express normal behaviour
**ANIMAL CARE**

This year, there were 24,453 animals in our care, 1,105 less than the previous year.
- We successfully rehabilitated and rehomed more than 200 dogs rescued from puppy factories.
- Our foster care program assisted 2,144 animals – an increase of 10% on the previous year.
- Our Inspectors responded to 10,740 animal cruelty complaints, the most common relating to insufficient food, shelter or water.
- We desexed 1,249 cats and microchipped 695 cats as part of our free care program for low income earners.
- We increased our focus on horse welfare with the installation of round yards and portable fencing panels at our Adoption Centres, and introduced a horse training program for staff and volunteers.

**ADVOCATING FOR LEGISLATION AND POLICY CHANGE**

Influencing political debate to strengthen animal welfare legislation and policy.
- Along with local councils, our Inspectorate received additional powers to seize animals from abusive breeders under new laws that were fast-tracked by the state government.
- We received $5 million over four years in funding from the Victorian Government to establish a Special Investigations Unit. This unit will work to uncover and prosecute intensive breeding facilities around Victoria. This funding will also help with data collation and the rehabilitation and care of animals seized from these breeders.

**LEADING SOCIAL CHANGE**

Improving animal welfare by influencing social change.
- We implemented a new process for ‘Lost and Found’ animals with some local councils, where we provide photos of the animals for councils to publish.
- Our ‘Political Animal’ campaign put key animal welfare issues on the political agenda, encouraging many Victorians to contact their MPs to express their concerns on issues such as puppy factories, duck shooting and jumps racing.
- We hosted a seminar featuring Ken White from Peninsula Humane Society and SPCA in the United States. The event was attended by key players across the animal welfare spectrum who joined us to discuss how working together will make a difference for companion animals in our community.
- We provided a submission to the Royal Commission into Family Violence to help ensure that animals affected by family violence are also considered.

**COMMUNITY ENGAGEMENT**

Creating effective partnerships to better engage the community and our stakeholders.
- Collaboration with other animal welfare organisations and government helped us to influence community understanding of animal welfare issues.
- The RSPCA Million Paws Walk was attended by more than 22,000 participants and supported by over 300 volunteers at 16 walks across the state, raising a record $65,000.
- We communicated responsible pet ownership messages at 24 pet expos and community events.
- We increased our presence in Victoria by introducing two new Op Shops in Cranbourne and Chelsea bringing our total to 15 statewide.

**EDUCATION, AWARENESS AND OUTREACH**

Working in and with communities to increase understanding and change behaviour.
- Our Education and Learning team continued working with the Animal Protection Society in Samoa, advising on educational strategies.
- Our Education programs promoted animal welfare messages to 6,987 people over 386 sessions including 90 schools.
- Social media continues to be an effective source of information for our community with over 87,000 Facebook fans and over 4,000 fans on both Twitter and Instagram.

**ORGANISATIONAL RESILIENCE**

Building our resources to strengthen our reputation and impact in the community.
- 3,303 volunteers contributed more than 274,706 hours to support our animal welfare programs and services.
- We were awarded the 2015 Sustainable Business and Innovation Award from the Whitehorse City Council for the installation of a sub-surface wetland system at RSPCA Burwood East.
- We implemented several waste management initiatives, including co-mingled recycling in RSPCA tea rooms and kitchens across the state.
- An event dating back 12 years where RSPCA Victoria was found liable for acting in haste in euthanising cattle on humane grounds has been in the courts again this year. This matter will be finalised in the first half of the next financial year.
A YEAR AT A GLANCE

SOURCES OF INCOME

- 32% Fees for animal services
- 26% Bequests
- 23% Fundraising
- 10% Government grants
- 6% Retail sales
- 1% Investments and other

EXPENDITURE

- 66% Animal welfare related expenses
- 13% Support services
- 7% Fundraising and bequest expenses
- 7% Legal fees
- 5% Retail expenses
- 2% Other

ANIMAL WELFARE EXPENDITURE TREND

To view our full financials, please visit rspcavic.org/2015AnnualReport
The Board of Directors continues to provide the Society with invaluable leadership and guidance. With the announcement of my retirement from the Presidency of RSPCA Victoria at the beginning of the new 2015/16 financial year, the Board has remained unwaveringly supportive. I will transition to the role as Patron with the full confidence that the Society is in the Board’s capable hands. I sincerely thank all of my Board colleagues, both past and present, for their support not only over this financial year but over the past 43 years in my time as President of RSPCA Victoria and I am delighted that my new role as Patron will allow me more time for grassroots involvement in the Society’s work.

I am honoured that RSPCA Australia has created the ‘Hugh Wirth Future Leader in Animal Welfare Award’, which recognises the contribution, achievement and vision of a future leader in the field of animal welfare. It is very humbling to think that I might, in some small way, offer a degree of inspiration and recognition to a future leader in the field of animal welfare. That this award gives someone a platform from which they can share their vision for improving animal welfare in Australia and providing animals with a ‘life worth living’ is a very exciting prospect. I hope that it becomes as sought after as a Logie, or an Emmy, or an Oscar or perhaps it could even just be known as a ‘Hughie’.

I am equally touched that RSPCA Victoria has established a fund in my name, the ‘Dr Wirth Animal Welfare Fund’. Donations to the fund will help the RSPCA to continue to grow its crucial preventative and veterinary care programs, an area I am most passionate about.

The 2014/15 financial year also saw Dr Liz Walker commence as Chief Executive Officer. ‘Dr Liz’, as she is affectionately known amongst staff and volunteers, has already brought impressive leadership with aptitude and grace to our more than 3,000 staff and volunteers. Under her guidance new strategic plans are already in progress, which I very much look forward to seeing brought to fruition. I am confident we will see a shift in our focus towards prevention strategies for ending animal cruelty in Victoria.

CAMPAIGNS
Established campaigns of RSPCA Victoria continued to build momentum. Our work on greyhound racing and live-baiting allegations developed a stronger focus on prevention, with Victorians encouraged to share their concerns over greyhound welfare issues with their local MPs. Greyhounds are gentle and well-mannered dogs, thriving on human companionship. They are intelligent, friendly, and well suited to a variety of different lifestyles – yet are treated as a commodity by the racing industry, exploited for a ‘sport’ that often leads to serious injury and death.

This year, RSPCA Victoria came together with 50 other animal welfare, conservation and environmental groups to oppose duck shooting in Victoria. This was part of our ‘Political Animal’ campaign launched in August 2014 to put key animal welfare issues on the political agenda during the State Election Campaign. Through online engagement, many Victorians contacted their Members of Parliament to express their concerns on issues such as duck shooting, puppy factories, and jumps racing via our ‘Political Animal’ website.

ACKNOWLEDGEMENT
It has been a busy year as always, yet immensely gratifying. The Board, our management team, staff and volunteers have worked extremely hard to make it one of our most successful yet. But there is still much to be done and I take this opportunity to thank you for allowing me to continue to be a part of making animals’ lives worth living.

Dr Hugh J Wirth AM
Honorary President and Chairman
Thousands of animals come into our care across Victoria for many reasons including through our Inspectorate, those lost, surrendered as their owners can no longer care for them, or abandoned. Our Adoption Centres provide the necessary shelter and veterinary care these animals need.

**ANIMAL CARE**

24,453

**ANIMALS INTO OUR CARE**

10,606

**DOGS**

69%

OF DOGS WERE EITHER ADOPTED TO NEW FAMILIES, REUNITED WITH THEIR OWNERS OR REMAIN IN OUR CARE

2,966

**LIVESTOCK, WILDLIFE, OTHER PETS**

10,881

**CATS**

66.9%

OF CATS WERE EITHER ADOPTED TO NEW FAMILIES, REUNITED WITH THEIR OWNERS OR REMAIN IN OUR CARE

2,144

**ANIMALS THROUGH OUR FOSTER CARE PROGRAM**

480

**DEDICATED FOSTER CARERS**

7,541

**ANIMALS DESEXED**

Private clients/Adoption Centres

3,939

**GENERAL SURGERIES**

Private clients/Adoption Centres

1,129

**ANIMALS ATTENDED BEHAVIOURAL CLASSES**

To view our full Adoption Centre figures, please visit rspcavic.org/2015AnnualReport
CAT WELFARE INITIATIVES

Promoting cat welfare initiatives including microchipping, desexing and vaccinations remained a priority for RSPCA Victoria. These initiatives help to tackle issues including overpopulation and low reclaim rates in the community. Our ‘I❤Cats’ promotion helped many cats find homes, while our ‘Young at Heart’ promotion continued to allow senior cats aged seven years and above to be adopted both for no fee.

SPECIALISED CAT WELFARE PROGRAMS

- 1,249 cats desexed for low income earners
- 695 cats microchipped for low income earners
- 646 cats adopted as part of our ‘I❤Cats’ promotion
- 251 senior cats adopted as part of our ‘Young at Heart’ promotion

CAT ADOPTIONS

- 5,893 total cats adopted
  - 3,304 adult cats adopted (Aged between four months and seven years old.)
  - 2,338 kittens adopted
  - 251 senior cats adopted (Aged seven years old and above.)
The number of complaints received throughout Victoria by our Inspectorate team increased nominally from last year, however the number of offences reported per complaint were unfortunately higher revealing the complexity of these cases. The top five offences remain the same year-on-year.

**CRUELTY STATISTICS**

- 10,740 Complaints Received
- 19,461 Animal Rescues and Cruelty Offences Reported
- $1,061,259 to Care and Treat Inspectorate Case Animals
- 96% of People Prosecuted Were Found Guilty

**COMPLAINTS BY AREA**

- 39.8% Insufficient Food, Water or Shelter
- 6.5% Health
- 6.4% Underweight Animal
- 8% Abandoned Animal
- 5% Insufficient Treatment of a Sick or Injured Animal
- 4.6% Husbandry Issue
- 8% Other

*Whilst under protective custody hold, also includes seized animals as part of our Special Investigations Unit.

To view our full Inspectorate results and to read more about our prosecutions, please visit rspcavic.org/2015AnnualReport
RSPCA Victoria has a successful history of mobilising community support and advocating government to improve animal welfare standards.

CLOSE PUPPY FACTORIES
- In May 2015, in one of the largest cruelty cases of its kind in Victoria, the owners of an intensive breeding facility pleaded guilty to a combined 240 animal cruelty charges. A video that we shared through social media channels went viral within minutes reaching almost 1 million people.
- As puppy factories operate in secret, we launched a ‘Tip Off’ system in January to encourage members of the public to provide our Inspectorate with information that may lead to investigations of puppy factories.
- We launched our ‘Buyer Beware’ campaign, which targeted Victorians shopping for puppies online. The campaign resulted in almost 4,000 visits to our website, educating the public about acquiring animals ethically.
- Our puppy factory pre-Christmas campaign reached thousands of consumers, giving confidence that our campaigning has contributed to the reduction of impulse buying and pet shop sales.
- We are also seeing similar issues with cat breeding, which we intend to tackle in the community.

JUMPS RACING
- ‘Protect the Innocent’, our digital awareness campaign to keep jumps racing in the spotlight, was launched in March to mark the beginning of the six-month racing season. Sadly two horses died as a result of participating in jumps racing during April.
- We also implemented lobbying activities to impact the Warrnambool May Racing Carnival and applied pressure to Racing Victoria Limited and the Victorian State Government through face-to-face meetings, correspondence and reaching out to the community to contact their MPs. Our campaign reached more than 260,000 people and attracted more than 11,000 likes, comments and shares.

DUCK SHOOTING
- We collaborated with 50 other animal welfare, conservation and environmental groups against duck shooting in Victoria. All Victorian Labor Party members and candidates were sent a letter urging a change to Labor’s policy on duck shooting. A full page advertisement, undertaken in partnership with Animals Australia and other animal welfare organisations, also appeared in ‘The Age’ urging readers to contact their local Members of Parliament and candidates.
- We also encouraged the community to share their concerns with their local Member of Parliament, resulting in more than 1,000 Victorians writing to their local representative.
- Sadly the 12 week duck shooting season went ahead in March. We witnessed this brutality first hand, attending the wetlands to film the season’s opening weekend. The horrific footage of the hunters in action received 40,300 views. Our campaign reached more than half a million supporters and attracted 13,000 likes, comments and shares via our social media channels.

DID YOU KNOW?
1,463,000 People were reached by online advertisements promoting the realities of puppy factories and the importance of shopping ethically.
POLITICAL ANIMAL

- To coincide with the State Election, we launched the RSPCA Victoria ‘Political Animal’ campaign in August 2014. This campaign was designed to put key animal welfare issues on the political agenda. Through online engagement, many Victorians contacted their Member of Parliament to express their concerns on issues such as puppy factories, duck shooting and jumps racing.

- We also provided more than 200,000 Victorians living in marginal seats and 40,000 campaign supporters with score cards prior to the state election in November 2014. These cards outlined the major parties’ policies on key animal welfare issues, helping Victorians to make informed decisions in the election.

- We played a key role at the ‘Animals Matter to Me’ rally in October 2014, which drew a crowd of more than 1,000 Victorians. The Victorian Government consequently committed to several legislative changes regarding breeding dogs and pet shops.

GREYHOUND WELFARE

- The RSPCA considers that there are significant animal welfare problems inherent in and associated with the greyhound racing industry including:
  - Illegal use of live animals to train racing greyhounds.
  - Overbreeding and oversupply of greyhounds leading to high rates of euthanasia.
  - Lack of industry transparency and accountability.
  - ABC’s ‘Four Corners’ program revealed the horrors of live-baiting in greyhounds. To coincide with the launch of RSPCA Victoria’s greyhound live-baiting investigation, our website information was redeveloped to highlight the extensive welfare issues of this cruel industry.

- All RSPCA Victoria’s communication channels worked to raise awareness of the live-baiting issue, greyhound welfare in general and the benefits of greyhounds as pets. More than 30,000 campaign supporters were also urged to share their concerns with their local MPs. This campaign will continue through traditional and social media channels until the perpetrators are brought to justice and the industry commits to and delivers major reform.

OTHER CAMPAIGNS

- We continued to support Australia-wide campaigns this year:
  - RSPCA Australia launched a digital campaign highlighting why live export should be banned in Australia. The campaign called for an increased focus on promoting Australia’s high quality meat exports given its substantial contribution to our economy.
  - RSPCA Australia awarded food manufacturer Simplot Australia with a ‘Good Egg Award’ for committing to source cage-free eggs when used as direct ingredients in their products.
  - In partnership with RSPCA UK, ‘Makeover the World’ was launched by RSPCA Australia, a campaign dedicated to ending all animal testing globally. RSPCA Victoria’s Facebook promotion reached over 25,000 people. In a matter of days, the national campaign generated significant results with more than 247,000 emails being sent from Australians to cosmetic companies plus 4,700 tweets featuring #MakeoverTheWorld.
COMMUNITY SUPPORT

The RSPCA is able to provide care to almost 25,000 animals because of the generous support of the Victorian community.

Participation in our events, donations to our fundraising programs and the generosity of those supporters that leave a gift in their Will allows us to continue our vital welfare work with 10% funding from the Victorian Government.

HIGHLIGHTS

- The RSPCA Million Paws Walk was attended by over 22,000 participants and supported by over 300 volunteers at 16 walks across the state, raising a record $565,000. We were delighted to receive the support of National sponsor, Hill’s Pet Nutrition and a further seven Victorian sponsors.

- The RSPCA communicated responsible pet ownership messages at 24 pet expos and community events across Victoria.

- Over 1,200 budding bakers raised almost $210,000 for vulnerable animals by taking part in Cupcake Day for the RSPCA.

- We continued to provide care and peace of mind for animal owners no longer able to look after their beloved pets through our ‘Bequest Animal Program’, which placed 26 animals into loving permanent foster homes.

- Over 1,600 donors provided valuable feedback in response to our survey, enabling us to ensure we continue to communicate effectively and deliver the animal welfare work that matters to our supporters.
LASTING LEGACIES

160 PEOPLE LEFT A LASTING LEGACY
OVER $9,000,000 IN CONTRIBUTIONS THIS YEAR

ANIMAL AMBASSADORS

2,344 ANIMAL AMBASSADORS
OVER $760,000 IN REGULAR DONATIONS

RSPCA EVENTS

OVER 25,000 EVENT PARTICIPANTS
OVER $860,000 RAISED FROM EVENTS

APPEALS

16,000 PEOPLE DONATED TO APPEALS
$1,384,099 RAISED FROM APPEALS

CORPORATE INCOME

19.6% INCREASE

WORKPLACE GIVING

OVER $260,000 DONATED BY INDIVIDUALS FROM 150 BUSINESSES

GRANTS
We would like to acknowledge and give thanks for the following grants:

Animal Welfare Foundation of Australia provided funding for our Education programs.

Department of Environment and Primary Industries provided funding to support our work in Inspectorate animal care and rehabilitation.

Equity Principal Grants provided funding to support our work in Inspectorate animal rehabilitation.

Helen Macpherson Smith Trust provided funding to support our RSPCA Kinder Kids program.

Perpetual Trustees - J&T Daley Charitable Trust provided funding for canine welfare boarding services.
ENGAGING VICTORIANS

Social media, Facebook in particular, continues to be a great source of information, entertainment and inspiration for our community with the number of fans and engagement growing rapidly. To keep up this level of engagement we will continue to provide relevant content to reach even more people in our community.

WEBSITE AND SOCIAL MEDIA STATISTICS

- **1,200,000** people visited rspcavic.org
- **87,385** Facebook fans
- **4,629** Twitter followers
- **4,534** Instagram followers

DID YOU KNOW?

The high number of people visiting our website shows that people want to engage with us and that we are a necessary resource for animal lovers. Our most visited section of the website is ‘Adoptions’.

EDUCATION STUDENTS

- **60** Special education
- **64** Staff / professional development
- **19** Short courses

<table>
<thead>
<tr>
<th>Programs</th>
<th>Percentage (%)</th>
</tr>
</thead>
<tbody>
<tr>
<td>CARE program</td>
<td>722</td>
</tr>
<tr>
<td>Certificate II in Animal Studies</td>
<td>788</td>
</tr>
<tr>
<td>Holiday programs</td>
<td>936</td>
</tr>
<tr>
<td>Other</td>
<td>1,171</td>
</tr>
<tr>
<td>Secondary / tertiary students</td>
<td>1,527</td>
</tr>
<tr>
<td>Primary students</td>
<td>1,700</td>
</tr>
</tbody>
</table>

*Includes number of interactions where a student may have attended a program several times.

To read more about our Education programs, please visit rspcavic.org/2015AnnualReport
OUR VOLUNTEERS

3,303 VOLUNTEERS GAVE THEIR TIME

274,706 HOURS CONTRIBUTED

OUR VOLUNTEERS ASSISTED ALL ASPECTS OF OUR WORK

$5,632,496 WORTH OF TIME DONATED*

1,531 ANIMAL SERVICES

582 RETAIL, OFFICE AND PROFESSIONAL

411 CORPORATE PARTNERS

779 COMMUNITY ENGAGEMENT

HIGHLIGHTS

- We celebrated the contribution of volunteers to RSPCA Victoria with an annual awards ceremony and during National Volunteer Week.
- New volunteering opportunities in animal enrichment, grooming, corporate services and community events were introduced.
- We provided targeted skill development training for volunteers in animal behaviour and handling.
- A diverse range of volunteers were engaged in RSPCA Victoria’s strategic planning work.

*Based on average staff wages.
SPONSORS AND SUPPORTERS

We are extremely grateful for the generosity of our corporate partners, their customers and the wider business community. Their continued support helps us provide our vital animal welfare services across Victoria.

Hill’s Pet Nutrition was the National sponsor of the RSPCA Million Paws Walk and is a major sponsor of RSPCA Adoption Centres.

Over eight years, the Bendigo Bank RSPCA Rescue Visa Credit Card has contributed substantially towards supporting RSPCA Victoria’s adoption programs.

The Ritchies Community Benefit Program is a major supporter of RSPCA Victoria, making outstanding contributions each year.

CircuIT Recruitment donate a significant portion of their work placement commissions to RSPCA Victoria throughout the year.

Jim’s Dog Wash was the major state sponsor of the RSPCA Million Paws Walk.

The Sussan group supported a number of major fundraising events and generously donate items to be stocked in the RSPCA Op Shops.

RSPCA Victoria would also like to thank the following companies for their generous support:

Australia New Zealand Banking Group (ANZ), By Peta Photography, Cannings Butchers, Carat, Cayzer Real Estate, Cloakroom Media, Coles, Cupcake Central, Department of Human Services, Eastern Tree Services, Entertainment One, Furrever Pet Photography, Foxtel, Gloria Jeans Burwood One, Gorgeous Films, Insurance Australia Group (IAG), James Walshe Photography, Just Traffic, Little Pixel Box, Lonely Pets Club, Merial Australia Pty Ltd, Miele Australia, Modern Promotions, National Australia Bank (NAB), Orivet Genetic Pet Care, Parkes Property, Peter Alexander, Ryans Supa IGA, Shevan J Photography, Specsavers, Superpartners, TimeTarget and United Way.
Honorary Life Membership is the highest recognition given by RSPCA Victoria. Awarded by our Board, it acknowledges those individuals who have made a significant contribution both to animal welfare and our organisation. The successful nominees and worthy recipients for 2014 were Ms Irene Gill, Mr Michael Grant, Mrs Margaret Johnson and Mrs Marjorie Orr.

- Miss Betty Amsden OAM
- Dr John Ayerbe
- Mr Fred Bain
- Mr Peter Barber
- Mrs H Bartholomew
- Mr John Bates
- Mrs Lorraine Bates
- Miss Laurie Batiste
- Mr Doug Baudinette
- Dr Robert Begg
- Dr Onn Ben-David
- Dr Susan Bevan
- Mr Charles Brown
- Mrs Joan Brown
- Mr Peter Brown
- Mrs Jan Butcher
- Mrs Lynn Buckley
- Mrs Marcia Bylsma
- Mrs Erica Cairns
- Mr Doug Baudinette
- Dr Robert Begg
- Dr Onn Ben-David
- Dr Susan Bevan
- Mr Charles Brown
- Mrs Joan Brown
- Mr Peter Brown
- Mrs Jan Butcher
- Mrs Lynn Buckley
- Mrs Marcia Bylsma
- Mrs Erica Cairns
- Mr Doug Baudinette
- Dr Robert Begg
- Dr Onn Ben-David
- Dr Susan Bevan
- Mr Charles Brown
- Mrs Joan Brown
- Mr Peter Brown
- Mrs Jan Butcher
- Mrs Lynn Buckley
- Mrs Marcia Bylsma
- Mrs Erica Cairns

Honorary Life Membership was awarded to the following individuals who have now sadly passed away. Their contribution to animal welfare and the RSPCA will be remembered.

- Mr Charles (Bill) Beauchamp
- Mr Peter Dunk
- Ms Marie Gardner
- Mrs Edna Hambridge
- Mr Garth Hodge
- Ms Barbara Horn
- Mr Monty James
- Mrs Alwynne Jona OAM
- The Hon William Kaye AO QC
- Mrs Marjory Kent OAM
- Mrs Phylis Lowe
- Mrs Margaret Matthews
- Mrs Helen Moore
- Miss Nan Moore
- Dame Elisabeth Murdoch AC DBE
- Mrs E Paxton
- Miss Ninon Phillips
- Mrs Miriam Quick
- Mr Michael Schldberger
- Mrs D Spavivicus
RSPCA Victoria would like to thank our major donors, whose generous support continues to make a significant impact on animal welfare across Victoria. The care and commitment demonstrated by our Protectors, Companions and Friends enables us to care for ‘all creatures great and small’.

PROTECTORS
• Dr R Albon
• The Animal Welfare Foundation of Australia
• Mrs J Barlow
• Mr S and Mrs L Bates
• Mr K Broad
• Mr J Cappadona
• Ms S Chong
• Lady M L Dawson
• Dr L Duncan
• Mr T Evans
• Mr G Faine and Ms M Shalit
• Dr A G Firkin and Ms H Myall
• Ms C Gray
• Ms N Hanlon
• Ms A Hughes
• Miss B E Hughes
• Ms V Jackson
• Mrs M Johnson
• Mrs B Kelly
• Mr L B and Mrs L Kubis
• Ms L Laman
• Mr P Lemon
• Ms C Lidgerwood
• Mr B and Mrs D Mayberry
• Mr M Miloslav and Mrs F Voves
• D M Nossau
• Mrs C and Dr B Neubecker
• Dr M Olekalns
• Mrs M Orr
• Mr S Parry
• Mrs W Peart
• Miss K Reid
• Mrs L Richardson
• Mrs M Ridsdale
• Mr S and Mrs L Sedgman
• Mrs H Sharp
• Mr R and Mrs E Stradwick
• Miss S Sullivan
• Things Seasonal
• Mr N Vink
• Mrs R Wallace
• Mr C Winterwelt

COMPANIONS
• Ms L Allan
• Mrs R André
• Mr J and Mrs L Arup
• Miss S Burt
• Mr J and
• Mrs B Cameron
• Mr A and
• Mrs C Clews
• Miss N Collins
• Mrs G Dahlisen
• Ms J Davis
• Mr K and
• Mrs B Dierken
• Mr A Dixon
• Mr W and Mrs H Edgar
• Mr J Enenkel
• ESCT Pty Ltd
• Mr W L Fitzherbert
• Mr D Gatewood
• Mr K Gibbs
• Mr R Griffiths
• Ms S Hains
• Mr P Halstead and Ms R Hoffman
• Mr R Hamill
• Mrs C Heyes
• Mr C Kovenden
• Dr M Kemp
• Mrs L J Knowles
• Mrs J Lang
• Mr C Le
• Mr C P Lunn
• Mrs G Pallot
• Ms S Perrett
• Mr J G Prior
• Ms E Pyne
• Miss M O’Sullivan
• Mr S Maniam
• Mrs V A McGeech
• Ms B H J McNicoll
• Ms M Mercurio
• Mrs L Laman
• Ms C Gray
• Mrs W Hirst
• Dr H Hiscock
• Ms S Holding
• Miss P M Holmes
• Ms C Howarth
• Dr M Hrasky
• Dr K Hubick
• Dr F Judd
• Ms S Lake
• Ms R Larsen
• Mr T Larsen
• Ms L Lawson
• Ms V Lehman
• Ms J Leuba
• Ms C Lidgerwood
• Mr B and Mrs D Mayberry
• Mr M Miloslav and Mrs F Voves
• D M Nossau
• Mrs C and Dr B Neubecker
• Dr M Olekalns
• Mrs M Orr
• Mr S Parry
• Mrs W Peart
• Miss K Reid
• Mrs L Richardson
• Mrs M Ridsdale
• Mr S and Mrs L Sedgman
• Mrs H Sharp
• Mr R and Mrs E Stradwick
• Miss S Sullivan
• Things Seasonal
• Mr N Vink
• Mrs R Wallace
• Mr C Winterwelt

FRIENDS
• Mr T Ainsworth
• Miss A Albrecht
• Ms D Aldred
• Mrs M Alfasi
• Ms J Allen
• Mr D Ashby
• Mr D Baggallay
• Mrs M Ballinger
• Ms A M Barans
• Ms E Bateman
• Mr C Beck
• Dr A Bendrups
• Mr M Benton
• Ms D L Bertalli
• Mr S and
• Mrs S Binnie
• Mr D and Mrs S Birch
• Ms J Boynton
• Ms B Brand
• Mr S A Brownley
• Ms R Bull
• Ms A Bursten
• Mr C and
• Mrs L Catlow
• Mrs P Chamberlain
• Mrs B Chandler
• Mrs J Cleghorn
• Mr A Cobbe
• Mrs R Coeter
• Mrs J Cooke
• Miss R E Culph
• Miss F A Curtis
• Mr I Dawkins
• Mrs M de Deugd
• Ms B Dingle
• Mr J Duffield
• Ms K Eggleston
• Mrs T Ellis
• Mr G English
• Mrs K C Genssen
• Ms J Griffin
• Ms D Guinness
• Miss D Hales
• Mr K Halla
• Ms C Handley
• Ms C M Healy
• Ms J Healewood
• Mr S Heselwood
• Mr I and
• Mrs V Heyme
• Ms J Higgs
• Mr C and Mrs S Hill
• Mrs W Hirst
• Dr H Hiscock
• Ms S Holding
• Miss P M Holmes
• Mrs C Howarth
• Dr M Hrasky
• Dr K Hubick
• Dr F Judd
• Ms S Lake
• Ms R Larsen
• Mr T Larsen
• Ms L Lawson
• Ms V Lehman
• Ms J Leuba
• Mr R Lewis
• Ms T Livingstone
• Mrs S R Macleish
• Mr A J Matheson
• Mrs M McCleary
• Ms J McMullan
• Ms C Miller
• Mrs M Mitchell
• Mrs D Moore
• Mr G Mournikis
• Mrs Mt Banks OAM
• R Mullany
• Mrs E M Murchison
• Miss M Murphy
• Ms C Myres
• Ms P Neill
• Mrs H Newman
• Mrs A M O’Connor
• Mr D and
• Mrs R Otley
• Mrs L Paterson
• Mr J L Penwill
• Mr I R Pinkerton
• Ms V Polkinghome
• Dr M J Poole
• Lady P Potter
• Miss M Purton
• Ms K Rainsford
• Mrs H Raschle
• Mrs J M Ray
• Mrs M Riley
• Mr J Robinson
• Mr J Rogers
• Miss M Rootsey
• Mrs D Satins
• Miss G Scott
• Mrs J Shaw
• Miss J L Smith
• Mr A Spillane
• Mr N Spitzer
• Mrs D Staunton
• Mrs C Sullivan
• Mrs A C Syme
• Dr S Tan
• Mrs D Taylor
• Mrs N Towers
• Ms S Trembath
• Mr P Trinh
• Ms J Tsuila
• Mrs R Van Der Putten
• Miss G Vertue
• Mrs J Walker
• Mr A Walton
• Ms J Warnock
• Ms S Welland
• Ms M Welland
• Miss J G Wellings
• Mrs E White
• Dr A and
• Dr C Whitehead
• Ms M E Whitehouse
• Miss M Wilks
• Mrs R Williams
• Ms J Williams
• Mr D Williamson
• Dr G Williamson
• Miss M H Wonsen
We thank and acknowledge all those who have left a lasting imprint on animal welfare by leaving a legacy in their Will or by supporting the RSPCA through a trust. With this generous support, we are able to continue to provide vital animal welfare services throughout Victoria.

**BEQUESTS**
- Sylvia Agnew
- Ann Alexander
- Judith E Allen
- Iris V D Andersen
- Margaret A Anderson
- Beryl E Armstrong
- Suzanne Asling
- Emmanuel Attard
- Therese C Baker
- George Baldwin
- Nancy C Bartlett
- Valerie F Bassett
- Elva J Jones
- Joan M Hare
- James W B Hamilton
- Anne I Mason
- Susan C Malins
- Alva J Coller
- Kathleen M Long
- Beverley F Lowes
- Marilyn MacDonald
- Adolfine Maier
- Susan C Malins
- Kenneth M Martin
- Sheila M Martin
- Adriana J Mason
- Anne I Mason
- Irene L Mathisen
- Gordon D R McArthur
- Frances J McGrath
- David J McKenna
- Joan L McMahen
- Malcolm McPherson
- Jean M Mepstead
- Karen Miller
- Robyn C Christiansen
- Judy L Clements
- Alva J Coller
- Sylvia M Collett
- Marcie R Cooper
- Christine Coulson
- Gerald D Craig
- Thais B Culph
- Eveline E Cutler
- Norma F Dalmau
- Harold E Delany
- Linda R Dowel
- Enid B Downing
- Helen R Duncan
- Gwendoline M Elliott
- Elizabeth E Ellis
- Joanna M Evans
- Dorothea M Forecast
- Jane E Forster
- Margaret E Freeman
- Betty E Gerdsen
- Peter D Godfrey
- Kenneth E Gordon
- Lesley B Granger
- Lorna E M Grimwade
- James W B Hamilton
- Rae F Hancock
- Joan M Hare
- Rosemary Hayes
- Pauline D Hearsch
- Jean G Heuler
- Roma J Hodge
- Elizabeth M Johnston
- Elva J Jones
- Joan G Jones
- Anne M Kelly
- Leslie C Kemp
- Beryl E Kidde
- Bernard J King
- Evelyn R King
- Marie Kingsley
- Gwenda P Kirkpatrick
- Peter V Knight
- Mary M Langford
- Henry R Lawrence
- Marjorie E Leaneay
- Ivy M Leaver
- Margaret B Leech
- Dorothy C Leek
- Alfred Lloyd
- Kathleen M Long
- Magaret J Oldenburger
- (in recognition of Effie Flewelling)
- Lorraine E Oldham
- Denise L Oliver
- Theresia M Padaurek
- Joan O Painter
- Patricia G Parkinson
- Glenis M Payne
- Marie O Petrie
- Natalie A Pettigrew
- Millicent Porter
- Lola R Power
- Margaret A Powles
- William J Regan
- Jack M Reid
- Thelma F Rensch
- Betty M Roberts
- Donald I Ross
- John E Ryan
- Margaret A Ryan
- Robert K Salt
- Helen Sash
- Arthur F Saunders
- Stanley J Scott
- Kay A Seaton
- Frances R Slattery
- Noël G Slattery
- Peggy Smart
- Norma F Smith
- Beryl I Spowart
- Inez M Stobo
- June C Stoessiger
- Dolly Stone
- Ronald J F Stuchbery
- Rowland H Taig
- Jennifer J Tickell
- Margaret G Towl
- Jenny S Troost
- William Turner
- Frieda V Van Dijk
- Valerie E Waldron
- June O Walker
- Lilian M Wall
- Wilma E Wark
- Adolph Wasilewski
- Barbara K Waters
- Catherine C White
- Dulce V Whittaker
- Margaret Wilby
- APW Williams
- Maureen B Williams
- Claire J Wilson
- Dorothy Wilson
- Phyllis A Wilson
- Edna A Witt
- Clarice Worrall
- Donald H Wrench

**TRUSTS**
- Alice and Edmund Ingouville-Williams Memorial
- Arthur Edwin and Anne Barry Trust
- Basch Leslie and Hedi Trust
- Betty Spink's
- Beryl May Hallett Donation
- C and T Park Endowment
- C H and C E Waddell Trust
- Carter Family Foundation
- Donald D J Walters Trust
- Florence A M Anderson Trust
- Francis Samuel Abrahams Charitable Trust
- Geoffrey I Berry
- HKX Bequest
- Handelsman Trust
- Harry and Yvonne Wales Memorial
- Harry Schofield Trust
- Helen Fookes Trust
- Humphreys Family Legacy
- J and M Schneider Trust
- J M Patterson Trust
- J and T Daley Charitable Trust
- J Elliston Trust
- Jean Mary Greenlees Trust
- John F Aiken
- John Hibbet Trust
- John Murphy Trust
- Joseph Norman Mason Trust
- Joyce Adelaide Healey Trust
- Judith De Garwood Donation
- Katrina M Russell
- Keila Hinde Trust
- Keith and Sylvia McClaren Trust
- Kenneth and Waverley Harris
- Kevin Stewart Cowell Trust
- Leslie and Helen Crawford Fund
- Lola Poynton Memorial Fund
- Mary E Bowley
- Marjorie Hayes and Olivia Cock Memorial
- McDonald Trust
- Frederick Hills Cat Trust
- Oswald Heame Trust
- Patricia McIntyre Foundation
- Viv Williams Animals Endowment
- Sarah Josephine Logue Fund
- Taylor Charitable Trust
- The Abraham and Simon Rosenthal Fund
- The Allan Shaw Charitable Trust
- The Drury Trust
- The Elizabeth McCartney Trust
- The Frederick Inman Trust
- The Mary Gray Trust
- The Sir Wilfred Brookes Charitable Foundation
- Thelma May Bradbury Trust
- Thelma Silver
- Townsville Commercial Trust
- Vera A Fowler
- William Barr
- Zimmerman Family Foundation
Thank you

On behalf of ‘all creatures great and small’, we thank everyone who has helped us to continue creating a better world for animals in Victoria.

Call in to your local RSPCA or visit rspcavic.org for information on our animal welfare work and caring for your animal.

To view our full Annual Report online please visit rspcavic.org/2015AnnualReport